

# TI TIVI ELITE CAREER ROADMAP

**Name: Onisnus Mahasha**

**Grade: 11**

**Top Code Profile: Enterprising - Investigative - Artistic (EIA)**

## **Career Matches**

Marketing Manager / Brand Strategist

Subjects: Business Studies, English, CAT, Mathematics (or Math Lit)

Study Path: BCom Marketing / Strategic Communication / NATED Marketing N4-N6

Institutions: UJ, NWU, Wits, Letaba TVET, Mopani TVET

Learnerships: Services SETA Marketing, Yes4Youth Brand Ambassador

Funding: NSFAS, Services SETA bursary, Coca-Cola youth programmes

Data Analyst / Business Intelligence Specialist

Subjects: Mathematics, Information Technology or CAT, Business Studies

Study Path: BCom in Business Analytics / IT or Diploma in Systems Development

Institutions: UJ, UP, UCT, UNISA, Boston College

Learnerships: SASSET, BANKSETA, Data Science Academy

Funding: NSFAS, BANKSETA, Altron Data Science Bursary

Creative Director / Media Producer

Subjects: Visual Arts / Dramatic Arts, Business Studies, English

Study Path: BA in Digital Arts / Film / Multimedia Production

Institutions: AFDA, Wits, Oakfields College, UCT

Learnerships: MICT SETA Film & TV Production, NFVF internships

Funding: MICT SETA, National Film & Video Foundation (NFVF)

## **Subject Choice Strategy**

Choose Business Studies, English, and one creative or tech subject (Visual Arts, IT, or CAT). Mathematics is

# TI TIVI ELITE CAREER ROADMAP

a big advantage for analytics careers.

## Study Options Summary

University: Wits, UJ, UCT | TVET: Marketing N4-N6 | Colleges: AFDA, Boston, Oakfields | Learnerships: Services SETA, BANKSETA, MICT SETA

## Bursary Tips

Apply early to NSFAS, explore creative funding (MICT SETA, NFVF), and ask Services SETA or BANKSETA about marketing/data bursaries.

## Action Plan

This Term: Pick a core direction (business, analytics, or media). This Year: Build a portfolio (brand ideas, short videos, data projects). Extra: Join a youth entrepreneurship or coding club for real-world experience.